

**SD 42 POLICY: 4110**

**REVENUE GENERATION**

**PHILOSOPHY:**

The Board of Education (“Board”) actively will pursue revenue generation opportunities and grant opportunities to supplement government funding.

The Board is willing to consider open to school district for-profit initiatives, public-private partnerships and joint-ventures, endorsements, sponsorships, and other types of business relationships that provide extra additional funding for the school district. However, these initiatives must align be compatible with the Board's mandate to provide a quality education for the K-12 students in our jurisdiction. The and must protect the integrity of the public school system. E must be protected and every initiative must respect the school district's privileged relationship with its students, parents, and staff.

**AUTHORITY:**

The Board assigns the responsibility for delegates the implementation of the Revenue Generation this policy to the Superintendent of Schools and the Secretary Treasurer, and authorizes the Superintendent of Schools and the Secretary Treasurer to shall establish procedures that will to guide the its implementation of this policy.

**GUIDING PRINCIPLES:**

1. **Alignment with District Values and Educational Goals:** 1.0 — The Superintendent and the Secretary Treasurer or Designate are to examine All reasonable revenue generation and grant opportunities must align with the values and educational goals and values of that may be of financial benefit to the school district.
2. **Approval and Oversight:** 1.1 — All agreements will be for a specified period and must be approved by the Superintendent, and the Secretary Treasurer or their Designate to ensure they meet the district’s standards and objectives.
3. **Equitable Opportunities:** 1.2 — With the e Except for ion of initial pilot projects, opportunities must be offered equitably to as many a broad range of potential partners as possible. A pilot project must not be longer than exceed 12 months in duration without the approval of the Superintendent or Secretary Treasurer.
4. **Ethical Standards:** 1.3 — All initiatives must be conducted according adhere to the highest ethical standards and be respect ful of community standards norms and values.
5. **Prohibited Initiatives:** 1.4 — A partnership will not be considered with a business substantially Any Initiatives involving in the sale of alcohol, tobacco, cannabis, or materials inappropriate for children must not be considered are strictly prohibited.
6. **Approval of Materials:** 1.5 — All materials distributed to students, staff and parents must be receive prior approved ed by the Superintendent and Secretary Treasurer, or their Designate.

7. **Use of District Identity:** ~~1.6~~—Any reference to or use of the school district's name, logo, motto, slogan, mission statement, or reputation must be approved by the Superintendent, ~~and~~ the Secretary Treasurer, or ~~their~~ Designate.
8. **Quality Standards:** ~~1.7~~All sponsored products, materials and services must meet specifications and standards used by the ~~s~~School ~~d~~District ~~in the~~for similar purchases ~~of similar goods and services~~.

**APPROVED: January 24, 2018**

**UPDATED/REVIEWED: ~~June 202~~May June 19, 2024**